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# *Academic Management Team*

P A T H F A C U L T A D E M I C S

*Dec Faculty Meeting*

*2022/12/28*

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## Content:

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A C A D E M I C S



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## ■ ■ ■ *Who We Are?*

- ◆ **We are Academic Management team. Your focal contact at GEC starting from your very first program.**
  - ◆ **We coordinate with the Product Center to make the teaching plans for you, with the Operations Team to make sure your program operated well, with the Customer Service Team to collect feedback for your program.**
  - ◆ **We are your representative to GEC's colleagues, and we are GEC's representative to you.**
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## ■ ■ ■ *What We do?*

- ◆ **As your academic manager, the most important part of our job is to manage all the online programs you teach, monitor and supervise the process, collaborate with colleagues from other team.**
  - ◆ **As your focal contact, another big part of our job is to support and consolidate your collaboration with GEC.**
  - ◆ **Besides the daily work with our faculty members, as a big part of the whole academic team, we would take part in other activities and events at the company level.**
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## ■ ■ ■ *Fruitful 2022*

- ◆ 2022 is a big year for GEC as we've seen a consistent increase and growth in our major business sector, the online group programs.
  - 700+ program operated.
  - 300+ program opened in summer peak time (Jun&Jul&Aug)
  - 80+ new faculty members welcomed.
  
- ◆ Besides the online group programs, we actively explored new opportunities.
  - Collaborations with Chinese Universities. (Public talks, Intensive courses, school term courses, etc)
  - Global Competence Courses organized by our ASI team (Advanced Studies Institute)
  - 1v1 mentoring programs.
  - London Office!!!

We would thank you for all your support!!!



## ■ ■ ■ *Promising 2023*

- ◆ For 2023, we would carry on what we have developed in the past and look for a certain growth in them.
- ◆ For 2023, we hope to do something new as well.
  1. we hope to bring back the onsite bootcamp soon both in China and overseas.
  2. we hope to explore more opportunities with more Chinese universities.
  3. we hope to establish and consolidate GEC's image as the largest international education resources provider.
  4. we hope to open more office in other cities, eg New York.



## ■ ■ ■ *Promising 2023*

**For 2023, we would like to adjust our organizational structure within the Academic Management Team to better serve our faculty and to better support GEC's development.**

**In 2023, we would reorganize our academic managers into 3 groups.**

- **Science & Engineering Group (Tracy Zhou, Fan Yang, Cicely Xu)**
- **Finance & Economics Group (Amy Yang, Lina He)**
- **Social Sciences Group (Erica Sun, Maddison Zhang, Changyu Hou)**



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***Thank you  
and  
We look forward to another productive  
year with you***

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